ESC Meeting Notes March 24, 2014

7:00-8:20 PM Community Room Amberley Village

Attending: Merrie Stillpass, Roger Toennis, Susan Rissover, Colin Driscoll, Bill Doering, Tom Muething

1. Welcome

- 2. **TCUSA luncheon 4/11** Merrie will attend the program.
 - a. This will be the 10th year AV has been a TCUSA
 - b. Merrie will work with Anna to prepare the AV entry for the program booklet
- 3. One Stop Drop 4/6, 12 -4 PM at Amberley Green
 - a. PR
 - i. social media PR on Nextdoor, other email lists for this event and other upcoming programs– Susan
 - ii. Village email blast coordinate with Nicole
 - iii. On Hamilton County Solid Waste District calendar and http://hamiltoncountyrecycles.org/index.php?page=computer-and-tv-recycling http://hamiltoncountyrecycles.org/index.php?page=shred-events
 - iv. Green Umbrella website http://greenumbrella.org/news-and-events/calendar/2014-04
 - v. Signs to be placed on Sunday March 30
 - vi. Banners to be hung at Ridge & Section and Ridge & Galbraith Monday March 31
 - b. Letter from Village in process of being sent Tom coordinating with staff
 - c. Postcard, signs and banners—300 copies printed thanks to Cohen to promote event; new sign & banner stickers Andy will pick up
 - i. Follow up with personal contact and card drop off Andy, Merrie, Roger
 - d. Short term shoe storage if needed to process large quantity Tom will check
 - e. Circulation same as last year Merrie to circulate diagram
 - f. Volunteers Merrie, Colin, Leslie +1, Tom M., Kathie, Pete, Roger, Jim K., Jim R., Peg, all council minus Ed
 - i. Tasks and shifts schedule to be sent Merrie
 - g. Donation collection decided against
- 4. Earth Day/Arbor Day -4/22, 6 PM meet at flagpole, Village Hall
 - a. Proclamation Tom has already prepared
 - b. Earth Day recognition Kathie
 - c. Handouts check supply and supplement
 - d. Tree type under discussion by staff
 - e. Location likely north side of Village Hall
 - f. PR same as above
- 5. "Taking Root in Amberley" lecture by Scott Beuerlein -4/26, 7 PM Community Room
 - a. Change name to "presentation"
 - b. Snacks Depending on length of presentation
 - c. Sign-in reception table need volunteer
 - d. Man tables in hallway with information on upcoming programs and initiatives need volunteer
 - e. PR Same as above
 - f. Taking Root Campaign
 - i. Region wide initiative with goal plant 2 million trees by 2020

- ii. Resolution (motion by Roger Toennis, 2nd by Merrie Stillpass, unanimously passed))
 The Environmental Stewardship Committee of Amberley Village endorses the "Taking Root" campaign in Hamilton County and specifically will be running the following programs in support of this campaign:
 - On April 28, an informative presentation concerning the trees in our area and the "Taking Root" campaign will be made. This will be an excellent opportunity for Amberley residents and others to identify what they can do to make a difference.
 - Amberley has beautiful areas of trees and specifically the Amberley Green property has many mature
 trees which are very distinctive. This areas trees are at risk because of a lack of maintenance over the
 past 10 years. In order to protect some of the more distinctive areas of trees, Amberley will begin an
 "Adopt a Tree Grove" program on the property.
 - Amberley will begin a tree voucher program with Natorp's, which will provide Amberley residents new trees at discount prices.

6. Adopt a tree/grove program

- a. Roger and Tom identified 4to 5 groves of trees within easy walk of parking lot requiring light maintenance requirements hand tools to heavier, ongoing maintenance
- b. Will have details location map and work program available by 4/26

7. Tree voucher program with Natorp's

- a. Group impressed with opportunity and tree selection
- b. PR- Promote on website, Nextdoor, at AV events

8. **Other**:

a. Rain Garden maintenance - need to mow early this spring. - Tom/Wes

9. **NEXT PROGRAM/MEETING**:

- a. PROGRAM: One Stop Drop 4/6 12 -4 PM at Amberley Green
- b. PROGRAM: Earth Day/Arbor Day –4/22, 6 PM Flagpole, Village Hall
- c. PROGRAM: "Taking Root in Amberley" lecture by Scott Beurelein -4/26, 7 PM Community Room
- d. MEETING: May 26, 2014 7PM Community Room